

EXPEDITORS TRANSCON



# Forward Stocking Retail Store Replenishment



## VALUE ADDED ELEMENTS

It is common for store managers to face challenges with incoming replenishment shipments. Contributing factors include inconvenient delivery times occurring during store operating hours, the lack of space to unpack and scan the new items, and receiving unnecessary product that is already fully stocked. These factors can create stressful situations for store managers, and also a cluttered store and unpleasant shopping experience for customers.

The ability to quickly choose which retail items get delivered and when is incredibly important to the success of store operations. It can be achieved by using a storage solution that places items very near stores in a secure and highly organized facility prior to the last mile delivery. This is called forward stocking. Store managers are able to optimize and adjust the flow of product into stores based on their individual needs.

## VALUE ADDED ELEMENTS

- **Tailored Delivery Schedules**
  - Ability to have delivery appointments fit staffing, store, and facility schedules instead of delivery schedules dictated by trucking companies
- **On-Demand Inventory**
  - Products or items located near the store for on-demand delivery
  - Visibility to what is on-hand near the store and what items are on their way from a distribution center
- **Local Customer Service**
  - Customized daily interaction with dedicated customer service employees \*no automated phone service\* who understand store requirements
  - Includes urgent phone calls, emails, text messaging service
- **Quick & Efficient Deliveries**
  - Multiple laborers to help deliver large shipments

- Debris removal and cleanup
- Facility knowledge for fast "in & out" service
- Short lead times accepted

## ADDITIONAL EXPEDITORS VALUE

- **Global or In-Country Door-to-Door Solution**
  - Complete international transportation with air and ocean freight services
  - Customs Brokerage
  - DC deliveries
  - DC pickups and sorting
  - Time definite line haul transportation direct to stores or stocking locations
  - Highly trained labor specialized equipment available
  - All-risk coverage options against loss or damage during transit
- **Global Network**
  - Company owned facilities in every major city
  - Safe and secure storage of products
  - Staffed with Expeditors employees / Customer Service representatives, not hired third parties
  - Ability to place product close to stores
  - Local relationships with store managers
- **Proven results with several major retailers across the globe**

To find out how these solutions can assist you with your store replenishment needs, contact your local Expeditors location today.