

THE LIVING MODEL

ENABLING SUPPLY CHAIN

Visualization, Transformation, and Control

WHAT THE LIVING MODEL HAS TO OFFER

Constantly updated views into the current state of the supply chain

A means to unlock the power of design in order to build a superior supply chain

A tool to continuously test adherence of the supply chain to optimal design, and to measure and close gaps in performance

Faced with increasing competition and uncertain demand, today's global company must make careful, educated choices regarding supply chain strategy. Tradeoffs in speed versus cost, agility versus responsiveness, and obsolescence versus stock-outs present a range of often competing priorities replete with levers to affect change.

The Living Model is a digital representation of the supply chain, built in a virtual environment powered by state of the art supply chain simulation and optimization software.

Created and maintained by Expeditors, the Living Model is a persistent modeling environment supported by periodic updates to key inputs, allowing participants to ask important questions and receive validated answers regarding the potential future of the supply chain, without the need to marshal expensive technical and business resources and in timeframes unheard of using typical, static modeling approaches.



Call your Expeditors representative today to see how this emerging technology can help you transform your supply chain with confidence, align your supply chain strategy to support your business strategy, and leverage your supply chain as a source of competitive advantage.